

GOODWILL INDUSTRIES



OF CENTRAL ALABAMA

CELEBRATING THE GOOD

2023 ANNUAL REPORT

Goodwill
Industries of Central Alabama, Inc.

**2023
BOARD OF
DIRECTORS/
ADVISORY
COMMITTEE**

Carl Bartlett,
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Evans Bailey
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Kandis Steele
Doug Theissen
Joshua Vick
Andy Weil
Rick Wendling
Virginia Whitfield
Billy Williams
Catherine Wright

FROM THE PRESIDENT

Goodwill Industries was founded in 1902 in Boston by the Rev. Edgar Helms. Helms collected used household goods and clothing in wealthier areas of the city and hired people in need to prepare the goods for resale. The system worked, and 120 years later, there are 155 autonomous local Goodwill agencies in the United States and Canada. Goodwill agencies today focus on helping people with disabilities or other barriers find employment. Goodwill Industries of Central Alabama is a proud member of the Goodwill network of autonomous, nonprofit corporations. We are providing employment and placement services for people with disabilities, Smart Work Ethics training, and vocational tours for high school students. Vouchers are also given to individuals needing help because of personal emergencies caused by fires or floods. All is made possible because of the generosity of our donors and the dedication and hard work of our employees. We thank you all for your continued support. You, our donors and customers, are truly amazing.

– Cecil Robins, President

GOODWILL MISSION

*To provide training,
vocational rehabilitation and
employment opportunities
for people with disabilities
or other vocational
problems which result in
barriers or limitations to
competitive employment.*





Goodwill has helped people go to work since 1902.

We train people for careers in fields such as financial services, computer programming and healthcare. We provide employment, job training and other community-based programs for people with disabilities, those who lack education or job experience, and others facing employment challenges.

Goodwill provides training, vocational rehabilitation and employment opportunities for people with disabilities or other vocational problems which result in barriers or limitations to competitive employment.

A-RESET

Alabama Resources for Enrichment, Self-Sufficiency & Employment Training is a new program that enables Food Stamp recipients to become more self-sufficient through participation in a wide variety of job searches, training, education, and work experience activities.

Six people completed two weeks of paid on-the-job training at Goodwill, and two went on to complete job readiness training. Both of the individuals were hired at Goodwill.

MORE THAN **300** TEAM MEMBERS

3,900 PERSONS ASSISTED IN 2023

Every 45 seconds of every business day, someone earns a job with the help of Goodwill.

75%

of work is performed by our employees with disabilities

539

students served in River Region schools

86

individuals served in hands-on paid work evaluations in our stores, plant and job development

More than \$10,000 has been given in vouchers to help the homeless, families devastated by fire, and victims of abuse.

Goodwill Industries of Central Alabama has **11 stores** and **13 donation centers** (see locations) and two retail support centers – Montgomery and Enterprise. Goodwill serves **12 counties** in Central Alabama: Autauga, Butler, Coffee, Covington, Crenshaw, Dale, Dallas, Elmore, Houston, Lowndes, Montgomery, and Pike.

Donors are vital to fulfill our role of helping people with disabilities go to work. We believe that work creates the economic energy that builds strong families and strong communities.

When you donate to Goodwill, you are helping both yourself and individuals with disabilities in the River Region and surrounding areas.

REVENUE

\$11,473,271

*Store Sales, Contract Services,
Salvage, Workforce Fees,
Contributions & Fundraising*

EXPENSES

\$10,906,482

*Mission Services & Programs,
Fundraising, Management*

**SURPLUS
FOR GROWTH**

\$566,789

135,500

donations received

OVER

1.3 M

pounds diverted
from landfills





DONATION CENTER & STORE LOCATIONS

Andalusia Goodwill Store/Donation Center

203 Church Street
Andalusia, AL 36420
(334) 222-9200

Dothan Goodwill Store and Attended Donation Center

2109 Ross Clark Circle
Dothan, AL 36301
(334) 671-7699

Dothan Goodwill Store/ Donation Center

3850 West Main Street
Dothan, AL 36305
(334) 661-4244

Enterprise Goodwill Store/ Donation Center

114 Industrial Boulevard
Enterprise, AL 36330
(334) 347-0174

Greenville Goodwill Store/ Donation Center

219 West Commerce Street
Greenville, AL 36037
(334) 382-6244

Montgomery Goodwill Store/ Donation Center

2601 Eastern Boulevard
Montgomery, AL 36117

Montgomery Goodwill Store/Donation Center – Main Office

900 Air Base Boulevard
Montgomery, AL 36108
(334) 263-4633

Montgomery Goodwill Store/ Donation Center

5326 Atlanta Highway
Montgomery, AL 36109
(334) 215-1723

Prattville Goodwill Store/ Donation Center

1955 Cobbs Ford Road
(Premiere Place
Shopping Center)
Prattville, AL 36066
(334) 365-2379

Selma Goodwill Store/ Donation Center

1011 Furniss Avenue
Selma, AL 36701
(334) 872-8121

Troy Goodwill Store/ Donation Center

115 Three Notch Street
Troy, AL 36081
(334) 566-0520

MONTGOMERY ATTENDED DONATION CENTERS

Chantilly Attended Donation Center

9130 EastChase Parkway
Montgomery, AL 36117
(334) 801-9141

Perry Hill Attended Donation Center

1661 Perry Hill Road
Montgomery, AL 36106
(334) 593-8995



Angela Porter

Angela first started working at Goodwill over 30 years ago. She helped with sorting donations and clothing at our Air Base Boulevard location. After taking some time off work, Angela was in a terrible car accident that left her with significant injuries. She broke her hip, leg and knee, along with injuries to her back. Angela did not just want to sit at home though. She decided she wanted to come back to work with her Goodwill family. She knew Goodwill would help her and be accommodating to someone with physical limitations. Now you can find Angela sorting and hanging clothes for our Eastern Boulevard store.

"I love working at Goodwill because it feels like family. Everyone wants to help one another."

Tammy Johnson

Tammy was born with a genetic condition that left her hearing impaired at birth. Tammy had to endure several facial reconstruction surgeries as a child. At the age of five, she got her first pair of hearing aids. Tammy said her parents cried tears of joy when she was able to hear birds chirping for the first time. A little over six months ago, Tammy joined our team in our Atlanta Highway store. She said she feels understood at Goodwill and is excited to stay active. Tammy loves working at the cash register because she can interact with customers. And to her surprise, a lot of customers can sign with her!



"I feel understood at Goodwill. I know that I am in a safe place."

**Goodwill Industries
of Central Alabama, Inc.**
900 Air Base Boulevard, Montgomery, AL 36108

